

# Dark Stores: Prevalence and Management



## Summary

PRSM conducted the benchmarking survey supporting this Dark Stores Benchmarking Snapshot to provide data to retail facilities professionals on dark store prevalence, experience and challenges among PRSM Members. This Snapshot highlights the number of current dark stores, dark store concentrations by region and ownership of buildings, top challenges, and preferences for dark store maintenance. PRSM members can contact Industry Programs for more details on the survey results specific to their retail segment.

## Methodology

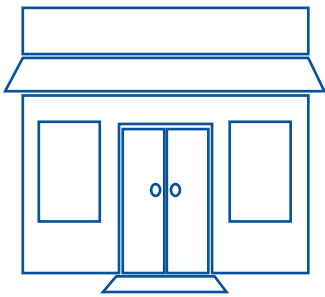
The survey to support this benchmarking Snapshot was sent to PRSM Retail members from June 8th to June 17th, 2016. They were instructed to forward the survey link to the best person in their company for supplying data on dark stores, if they did not have the relevant data. Members who did not have dark store experiences in the past three (3) years at their company were also given the option of replying by email, since only two (2) survey questions were necessary for those respondents. In all, forty-nine (49) respondents completed the survey.

## Survey Data Commitment

Because PRSM values its members' trust in PRSM, we are committed to preserving the confidentiality and integrity of individual survey data. Please read the PRSM Survey Data Commitment at [PRSM.com](http://PRSM.com).

# Dark Stores: Prevalence and Management by percentage amongst respondents

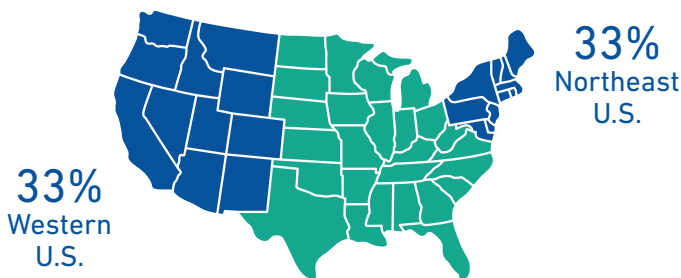
**63.3%** had dark stores in the past 3 years 



**53.6%** Have 3 or Less Dark Stores

**35.7%** Dark Store Duration of More Than 1 Year

## Dark Store Concentration



**[43% lease all dark store properties]**

## Top Contracted Services

HVAC.....	70%
FIRE PROTECTION.....	70%
GENERAL MAINTENANCE.....	65%
LANDSCAPING.....	55%
SECURITY.....	55%
ELECTRICAL.....	45%
SNOW REMOVAL.....	35%
ENERGY MANAGEMENT.....	30%
LIGHTING.....	25%
PAINT.....	25%

## Top dark store challenges

- 1 Environmental & Regulatory Compliance
- 2 Maintaining Local Laws

## Supplier Preferences

- 50% One supplier for EACH service
- 30% One supplier for ALL services
- 20% Depends on the situation

